

Intelligence and Trends

Our aim is to help companies understand emerging issues with potential to disrupt business models and sectors. By staying up-to-date, you will be able to get ahead of trends that could impact your success.

Why trends?

- ▶ The way that markets operate constantly changes due to diverse and shifting pressures from society, the environment and the economy. Businesses like yours face ever-changing demands for improved sustainability performance.
- ▶ Understanding how emerging issues may impact your business is critical to decision-making. Insightful, timely and relevant analysis is hard to come by and invaluable when you have it.

What are the benefits?

We help you track and predict trends.
This helps your company:

- ▶ Identify and address emerging risks and opportunities.
- ▶ Develop early warning systems that give you peace of mind.
- ▶ Reinforce the advantages of leading by using the intelligence we provide to let you anticipate shifts in the business landscape.
- ▶ Gain a synthesized view of your peers, improving your competitiveness.

Our approach and scope of services

We are informed by three decades of experience helping companies like yours stay ahead in the world of corporate sustainability. We offer:

- ▶ Access to a wide-range of sources.
- ▶ Sophisticated qualitative and quantitative analysis.
- ▶ Guidance from our expert networks.
- ▶ Tailored recommendations for implementation by your business.



Our approach is customized to your needs and may include:

Regular intelligence briefings

Developing briefings acts as a filter, letting us sift through the ever-growing number of developments in the sustainability space relevant to you. We show you how to focus on issues that have the greatest impact on your company and detail their possible impacts.

Sector and industry benchmarks

As well as providing extensive review of your peer landscape, we examine other corporate sustainability strategies, messages, priorities and approaches to stakeholder engagement to find relevant best practices for you.

Issue-specific reports and workshops

We examine specific issues and stakeholder views, then analyze and present our custom interpretation and commentary on how your company could be impacted in report or workshop form as appropriate. Our workshops are outcome- and action-oriented.

Annual trends workshops and webinars

Led by SustainAbility's senior team, annual trends workshops and webinars explore broader, multi-year trends and issues that will shape the future corporate sustainability agenda.

Our experience

Making the future the cause of our present.

We inspire and enable businesses like yours to lead the transition to a more sustainable economy.

Since 1987, we have worked tirelessly to catalyze innovation and provide solutions to make businesses and markets more sustainable. We are at the forefront of the sustainability agenda.

Our knowledge is extensive — we know what works and what doesn't for hundreds of other organizations. We are uniquely positioned to advise clients on how to collaborate in ways that give your business the greatest potential to deliver change on a huge scale.

Some of our trends clients...



Are you ready?

To ensure your business is in the best position to compete in the coming years, you need to act now. We're ready when you are.

Get in touch

Learn more about how we can help you

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