

Sustainable Development Goals (SDGs) Mapping and Evaluation

We support client application of the United Nations Sustainable Development Goals (SDGs) into business strategy. We generate better understanding of how the SDGs align with your business and the value that can be gained by helping to achieve them.

Why do the SDGs matter?

The United Nations established the SDGs — a universal set of goals and targets — to define shared global priorities and aspirations for sustainable development through 2030. UN member states, with the support of stakeholders including business, must develop agendas and policies capable of delivering the goals by this date.

- The SDGs present leadership opportunities for businesses to develop strategies that have impact across a range of environmental, social and economic issues.
- Companies are using the SDGs to identify risks and opportunities, set goals and meet stakeholder expectations.
- Communicating how your company is helping to meet the SDGs most relevant to your business is increasingly seen as best practice.

What are the benefits?

Working with us will help you leverage the SDGs and give you the basis to:

- Strategically manage risks associated with key performance areas identified in the SDGs.
- Gain competitive advantage by focusing on SDG-related innovation opportunities.
- Meet or exceed stakeholder expectations and improve reputation.
- Report your company's progress against the SDGs.
- Contribute towards a more sustainable future.



How we can help

We customize our approach to meet your business needs. Our SDG mapping and diagnostic process includes:

1. Assessing competitive positioning

We will look at where your company currently stands within your industry and geography in terms of SDG alignment and potential contribution.

2. Identify actions

We will delve deeper into your business to determine the potential impacts your company could have on the SDGs.

3. Develop a strategic roadmap

We will create a practical framework that allows you to address the SDGs that are most important to your business.

4. Communicate and engage

Through communications design and in-depth engagement strategy development and delivery, we'll help you convey your commitment to the SDGs to the right audiences.

Outputs range from high-level analysis to a comprehensive map of your company's potential contributions. This includes review of your business's impact on the SDGs, the most relevant areas of your value chain in relation to the SDGs, and the degree of alignment that exists between your material issues and the global goals.

Our experience

Making the future the cause of our present.

We inspire and enable businesses like yours to lead the transition to a more sustainable economy.

Since 1987, we have worked tirelessly to catalyze innovation and provide solutions to make businesses and markets more sustainable. We are at the forefront of the sustainability agenda.

Our knowledge is extensive — we know what works and what doesn't for hundreds of other organizations. We are uniquely positioned to advise clients on how to collaborate in ways that give your business the greatest potential to deliver change on a huge scale.

Are you ready?

If we're going to achieve the common 2030 vision, then we need businesses like yours to step up and take on the challenge.

Get in touch

Learn more about how we can help you

- sustainability.com
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