



Collaboration

SustainAbility encourages the next generation of collaboration. Our approach goes beyond mere partnership to collaborations that are more aligned, diverse, fluid, networked and far-reaching.

We will help you make the best and most strategic choices about where and how to collaborate to improve sustainability performance and impact.

Why collaboration is key

Collaboration is when multiple parties with a shared vision work together across organizational, sectoral or other boundaries to achieve mutually desired results.

- From climate change to human rights, society faces challenges that require collaborative action.
- The private sector has a unique role to play — business expertise and innovation are essential to delivering a sustainable future economy.

Companies ask us:

- We already have so many partnerships. Are they the right ones? How is collaboration different?
- We see sector- and economy-wide sustainability challenges. How do we work with competitors?

What are the benefits?

Once we've helped you kick-start your collaboration approach, you'll be positioned to:

- Improve the commercial value delivered from sustainability efforts.
- Be more strategic with your energy and resources, ensuring collaborations focus on the areas that matter most to your business.
- Deal with challenges from peers and stakeholders.
- Meet and exceed the expectations of your stakeholders and improve your reputation.
- Maximize your company's positive impacts.
- Spot and manage risks within existing partnerships and new collaborations.



Our approach and scope of services

We offer a range of activities and outputs that will be tailored to your business's needs.

1. Diagnose

We start with what you seek to accomplish as a result of collaboration. Our broad knowledge and deep skill set lets us conduct targeted research and map your company, sector or industry's portfolio of collaboration against our own framework.

2. Strategize

We offer the support you need to determine your vision, develop the right strategies and establish your level of ambition.

This may include the following:

- Benchmarking your company against others.
- Shaping your portfolio to ensure your collaborations are effectively aligned
- Designing a framework for future investment in collaborative decision-making.
- Provide on-going support to help you manage and maintain your portfolio.

3. Broker

We will steer your strategy in the right direction and support specific endeavors by encouraging partnerships or collaborations. From co-creation to determining the terms of engagement with your partners — we've got it covered.

Our experience

Making the future the cause of our present.

We inspire and enable businesses like yours to lead the transition to a more sustainable economy.

Since 1987, we have worked tirelessly to catalyze innovation and provide solutions to make businesses and markets more sustainable. We are at the forefront of the sustainability agenda.

Our knowledge is extensive — we know what works and what doesn't for hundreds of other organizations. We are uniquely positioned to advise clients on how to collaborate in ways that give your business the greatest potential to deliver change on a huge scale.

Some of our collaboration clients...



Are you ready?

To change everything, we need everyone to help us do it.

Get in touch

Learn more about how we can help you

- sustainability.com
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