A business hub helping organizations create a sustainable world
Who We Are

We are a think tank and advisory firm. We inspire and enable business to lead the way to a sustainable economy.

Think Tank
Our independent, agenda-shaping research and advocacy enables companies to transform how they think and do business.

Member Network
We convene the SustainAbility Transparency Network, the premier network for sustainability practitioners applying transparency to drive performance.

Consultancy
We help clients make better decisions, integrate sustainability into their business and create innovative solutions.
Who We Are

Our unique blend of thinking and advice inspire and enable leaders to drive change inside companies, within value chains, across markets and through systems.

Global Sustainability Leaders

We have a 30 year track record of shaping sustainability strategies for leading companies across the world. Our offices in London, New York and California provide us with global insights.

A Model That Works

Our hybrid consultancy and think tank allows us to deliver market-leading insights and experience. Through our consulting arm we guide companies in how to lead the way toward a sustainable economy while our think tank develops leading-edge intelligence and insight.

An Expert Team

Our core team of sustainability experts brings decades of experience working with leaders on sustainability. We bring a sophisticated understanding of the critical issues and trends, and experience shaping sustainability strategies to deliver business value.

Fostering Dialogue & Commitment

We work at a senior executive level to help build alignment and buy-in around sustainability strategies. We are experienced facilitators and are trusted advisors to executive teams.
The SustainAbility Transparency Network

A business hub helping organizations create a sustainable world.

The network was formed over 20 years ago to:

- Collectively push the sustainability agenda
- Provide cutting-edge research, tools and insights to sustainability professionals
- Offer access to experts and peers in intimate ways, both in person and online

Anticipate
Gain insights on the latest transparency and reporting trends, innovations, risks and opportunities.

Collaborate
Access and contribute to peer-to-peer sharing on the subjects of stakeholder engagement, accountability and reporting.

Integrate
Improve and leverage transparency efforts across the business to drive performance and build credibility.
Why People Join and Stay

Some of our members have been a part of the network for over 10 years, which excites us just as much as having new members join.

What makes this network unique:

- Small enough to create an intimate environment and get to know other members, but large enough to have a variety of industries and perspectives represented.
- The members' willingness to share questions and challenges and learn from one another creates an environment for valuable peer learning.
- Members call out the in-person workshop as the best, most decision-useful event they go to every year.
- Access to SustainAbility's expertise through a liaison, webinars and the annual research.
Members

Our members actively shape and inform the network’s agenda.

Here is selection of our current members:

“The network is driving best practices in corporate transparency and accountability. Together our members are connecting in ways that are changing the culture of their businesses.”

Mark Lee,
Executive Director,
SustainAbility
Inclusivity and accessibility are at the heart of the network. Inclusivity and accessibility are at the heart of the network. Our members actively shape and inform the agenda. The Network comprises group discussions on trending topics, peer feedback and advice and monthly briefings with you and your team.

“Sharing challenges and discussing current issues through the cross-industry network is truly invaluable to our business.”

Thomas A. Niemann,
Social Sustainability Manager,
Ford Motor Company

**Access**

**Webinars & Peer Calls**
We host presentations and group discussions on trending topics and peer feedback and advice.

**Annual Research**
We work with members to determine a topic and provide a detailed report.

**Briefings**
A dedicated SustainAbility liaison works with you on the specific challenges you are addressing.

**Workshops**
We come together in person once a year in Europe and North America.
Workshops

We come together in person once every year in Europe and North America for workshops which provide opportunities to network, collaborate and share, meet experts, and rally around key topics.

Workshops in the US and Europe
We hold two in-person workshops each year, one in the US and one in Europe. Both take place in the fall and exact locations rotate, depending on which member company has agreed to host.

Expert voices and peer learning
We design the workshop agendas to balance peer-based activities with learning from experts. Members appreciate the candid discussions and unique networking opportunities that these intimate, Chatham House Rules events provide.

Programming includes:
- Presentations of the annual research results
- Expert panels
- Breakout discussions
- Practical exercises and activities
- Networking opportunities
Webinars and Peer Calls

Multiple webinars and peer calls held throughout the year provide a platform for group discussion on trending topics, peer feedback, areas of expertise and advice.

Peer Calls

Peer calls are a chance for member companies to:

- Pose a question
- Share a project
- Spark discussion on a trending topic
- Solicit peer feedback from the wider network

Their purpose is to engage in mutually beneficial discussion with other network members.

Webinars

Webinars are more educational in nature and led by SustainAbility. They often feature guest speakers from outside organizations or network member companies. Topics are informed by the member network, recent industry developments, new research, etc.
Annual Research

We publish leading thinking and research on the transparency agenda, each year producing a report on a topic of interest to the membership.

Research Process and Report

Members are involved in the research process throughout multiple phases. We often call upon members to provide interviews or fill out surveys to share their perspectives on the topic. SustainAbility presents preliminary findings to members partway through the process and also gives members the opportunity to provide input on the draft.

The final outputs of the research are designed to provide:

- Deep insights
- Practical guidance
- Lessons learned and best practices
- Case studies
- Tools and resources

Topic Selection

Members are engaged at the workshops and at the beginning of the calendar year to input ideas for the next research report. SustainAbility uses this feedback, along with other market insights and trends knowledge, to choose a timely, relevant and decision-useful topic each year.
Briefings

A dedicated SustainAbility liaison works with each member on the specific challenges they are addressing.

Annual Member Briefing
We know from experience that a key aspect of the Network is being able to positively and directly impact on members’ day-to-day, so each year, we provide every member with a short briefing on a topic of their choice tailored to their needs.

Examples of briefing topics members have chosen include:

- Living reporting best practices and lessons learned
- Implications of the Task Force on Climate-related Financial Disclosures
- Recommendations for stakeholder engagement approaches
- Sustainable Development Goals landscape assessment
- Sustainability rankings benchmark

Monthly Liaison Calls
Calls between member teams and their SustainAbility liaison provide:

- Timely updates on network events and opportunities
- The chance to contribute to the network agenda
- A platform for discussing their challenges and successes

Liaison Support
Liaisons work with their members throughout the year to discuss key issues and help them apply the experiences and insights from the network activities directly into their businesses.
Membership Fees

Cost
Membership costs US$20,000 per annum.

New members are accepted on a rolling basis throughout the year.

Additional benefit
Members also receive a 10% discount on SustainAbility consulting work undertaken outside of the network.

“A perfect venue to keep abreast of emerging issues and tackle challenging corporate responsibility topics together. The diversity of perspectives and commitment of companies in the network offer a valuable source of intelligence and innovation.”

Rob Frederick,
VP and Director,
Corporate Responsibility, Brown-Forman
Thank you.

If you would like to talk to us about the SustainAbility Transparency Network, contact us via our offices:

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